

Advance Care Planning Day 2020

Social Media Messages

Here are some suggestions for your social media to help spread the word about Advance Care Planning and national Advance Care Planning Day April 16th, 2020.

Campaign hashtags

#StartYourAdvanceCarePlanToday

#ACPD2020

- ❖ April 16 is national Advance Care Planning Day! Mark your calendar to start talking about your health care wishes-- Find great resources to #StartYourAdvanceCarePlanToday at [or replace with local] #ACPD2020
- ❖ April 16 is #ACPD2020. Finished your taxes? How about putting together your healthcare plan? #StartYourAdvanceCarePlanToday! Resources at www.bc-cpc.ca/acp. [or replace with local]
- ❖ We plan for our careers, weddings and retirement. Why not plan for our future health care? #StartYourAdvanceCarePlanToday #ACPD2020 Resources at www.bc-cpc.ca/acp. [or replace with local]
- ❖ Advance Care Planning involves talking with others about your wishes for your future health care and deciding who could speak on your behalf if you could not. #StartYourAdvanceCarePlanToday #ACPD2020 Resources at www.bc-cpc.ca/acp. [or replace with local]
- ❖ If you were sick and couldn't speak for yourself, who would know your treatment preferences? Start the conversation with those close to you now. #StartYourAdvanceCarePlanToday #ACPD2020 Resources at www.bc-cpc.ca/acp. [or replace with local]

- ❖ Have you appointed a person to speak on your behalf if you could not? What healthcare decisions would you like your substitute decision maker to make?
#StartYourAdvanceCarePlanToday #ACPDAY2020 Resources at www.bc-cpc.ca/acp. [or replace with local]

- ❖ Talk with your family about your future healthcare wishes. Avoid unnecessary disputes of confusion if your family is asked to make healthcare decisions for you.
#StartYourAdvanceCarePlanToday #ACPDAY2020 Resources at www.bc-cpc.ca/acp. [or replace with local]

- ❖ Have you thought about who would be your Substitute Decision Maker if you were in an accident or too ill to make healthcare decisions yourself?
#StartYourAdvanceCarePlanToday #ACPDAY2020 Resources at www.bc-cpc.ca/acp. [or replace with local]

- ❖ Have you been thinking about talking with a loved one about their future healthcare wishes? We have conversation starters to help you take the leap.
#StartYourAdvanceCarePlanToday #ACPDAY2020 Resources at www.bc-cpc.ca/acp. [or replace with local]