### Advance Care Planning Day 2025

# Community Calendar Announcement

**How to use the Community Calendar Announcement:**

* Share it with your organizational network to put in their newsletters and websites
* Provide to cultural, social and religious networks to publish
* Send it to your local media (print, TV, radio) -- event calendar listings
* Use it in your social media and website

## *Request for Publication -* Community Calendar Announcement

**HEADLINE:**

April 16 is National Advance Care Planning Day.

**COPY:**

If not you, who? If not now, when? If you couldn’t speak for yourself in a medical emergency, who would you trust to know your wishes and speak for you? And when will you decide? Those are the big questions of this year’s National Advance Care Planning Day campaign on April 16.

In BC, over three-quarters of British Columbians agree that it’s important to talk about what matters most to them about their future health care, but less than half have talked with their family, and fewer still (14%) have had a conversation with a health care provider.

#ACPinBC #ACPDay2025

*[Community stakeholders: Feel free to replace the website URL with your own]*